

Charter School Leaders
Data Protection Officers

FROM: Louise DeCandia, Chief Privacy Officer

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Commercial and Marketing

This memorandum provides general guidance regarding WKH WHUPV 'FRPPHU
DQG 'PDUNHWLQJ LQ (GLXFDWLRQ Education) agency can avoid the
use of student data for such purposes.

Education Law § 2 -d (3) (b) (1) states that: 'D VWXGHQW V SHUVRQDOO
LQIRUPDWLRQ 3,, FDQQRW EH VROG RU UHOHDVHG IRU DQ

2) Is the educational agency selling or releasing student data?